Features and perspectives of the Brazilian *in vitro* embryo industry

J.H.M. Viana^{1,3}, L.G.B. Siqueira¹, M.P. Palhao², L.S.A. Camargo¹

¹Embrapa Dairy Cattle Research Center, Juiz de Fora, MG, Brazil. ²University Jose do Rosario Vellano, Alfenas, MG, Brazil.

In the last decade, in vitro fertilization emerged as an alternative to superovulation and has become the technique of choice for bovine embryo production, especially in zebu breeds. The recent growth in the commercial use of in vitro technologies in the Brazilian embryo industry is reviewed herein, highlighting the features and trends during different periods, as well as future challenges and perspectives. The data presented here were provided by the Statistics Committee of the Brazilian Embryo Technology Society and include reports from breeders associations, commercial IVF companies and ET practitioners. Three different periods were characterized for the use of IVF technologies in the Brazilian embryo industry: 1) the early years (1999-2003), when IVF growth was driven by the growing demand from the embryo market, although the technology was still labeled as elitist; 2) a period of exponential growth (2003-2006), when IVF overcame conventional ET as the technique of choice for embryo production; and 3) a later period, when total numbers tended to stabilize but IVF started to increase in importance in dairy breeds. The whole picture shows IVF as an interesting example of innovation, since the development of these new embryo technologies provided new products, processes and possibilities to satisfy demands and remarkably change the scenario of the Brazilian embryo industry.

Keywords: *in vitro* fertilization, innovation, reproductive biotechnologies, Zebu cattle.

Introduction

The acronym IVEP stands for *in vitro embryo production* and refers to a number of procedures performed in the laboratory, including *in vitro* maturation (IVM), fertilization (IVF) and zygote culture (IVC) required to produce embryos from immature oocytes. These procedures emerged as an alternative to *in vivo* embryo production by superovulation, also known as conventional embryo transfer (ET). Until the end of the 1990s, IVEP in Brazil was performed almost only for research purposes and, consequently, had no commercial impact. Due to its complexity and high cost characteristics, IVEP was formerly expected to increase slowly, focused on fulfilling specific market demands. In a period of only five years, however, Brazil became

³Corresponding author: jhmviana@cnpgl.embrapa.br Phone: +55(32)3311-7438 Received: February 15, 2012 Accepted: March 16, 2012 the world's largest producer of bovine embryos and a reference for the use of IVEP technologies on a commercial scale. We can identify three different moments in the recent history of commercial IVEP in Brazil, each one with particular characteristics which are like pieces of a puzzle that, when put together, lead to the understanding of the whole picture and explain why this new technology was not only commercially successful but also had the potential to change concepts and trends in beef and dairy production.

Early days of the Brazilian IVEP industry: from the lab to the field (1999-2003)

The possibility of generating mammals by *in vitro* fertilization has been known since the 1950s (Chang, 1959). However, it took two decades for the first *in vitro* produced calf to be born (1981; Brackett *et al.*, 1982), and another decade for this technology to reach Brazilian zebu breeds (1993; Rubin, 2005). Therefore, it was not a surprise that the successful commercial use of IVEP on a large scale happened only years later. Although there was an increasing demand from the private sector, a long process had to be completed before the technology became ready for commercial use in the late 1990s.

Research on IVEP has been performed in Brazil since the 1980s by several different universities and research centers (Rubin, 2005), and gradually created a solid knowledge base in the area. Besides development of protocols for in vitro maturation, fertilization, and embryo culture, the whole process required a better understanding and control of reproductive physiology in tropical zebu breeds, and the optimization of ovum pick-up (OPU) protocols, which is currently the technique of choice for collecting most of the oocytes used for IVEP in Brazil. Fortunately, during the same period of time, the use of ultrasonography in cattle mediated significant progress in the characterization of different aspects of follicular dynamics in zebu breeds (Figueiredo et al., 1997; Viana et al., 2000) and in the development of estrous synchronization protocols (Baruselli et al., 2006) used to prepare donors and recipients. Embryo technologies were first used in Brazil in European dairy breeds, especially Holstein, but in the following years this activity turned out to be increasingly important in zebu beef breeds, such as Nelore and Brahman, which were the first large market for commercial IVEP. Since the very beginning, zebu breeds accounted for more than 90% of *in vitro* produced embryos. Research advances in zebu reproduction, consequently, were a key point for the success of *in vitro* technologies.

Successful commercial IVEP activity began in Brazil in 1998-1999, and the gradual increase in *in vitro* embryo production resulted in a rise in the embryo industry thereafter (Fig. 1). The parallel growth of IVEP and conventional ET during this early period (1999-2003) clearly showed that there was a supressed demand, i.e., conventional ET was not fulfilling the needs of the embryo market. At that time, however, most practitioners understood IVF to be a complementary technique, or an alternative to be used in specific problem situations such as in infertile donors (Thibier, 2005). Actually, the complexity of the procedures, the high cost of equipment and the need for laboratory infrastructure contributed to а misunderstanding regarding IVEP potential. The technique was therefore labelled as "elitist" or believed to be useful only for highly-valuable show cows. This paradigm would be broken soon.



Figure 1. Production of bovine embryos in Brazil, according to the technique employed, during the period of 1995 to 2010. ET: embryos produced by superovulation (conventional embryo transfer); *in vitro*: embryos produced in a (laboratory; IVEP).

Becoming the technique of choice (2003-2006)

In vivo embryo production, which had progressively grown before the onset of IVEP activity and even during its beginning (1999-2003), stabilized thereafter and started to decline. Conversely, during the period of 2004-2006, the IVEP industry increased remarkably, taking the Brazilian embryo industry to a new level (>200,000 embryos transferred/year). This contrast was the result of the progressive adoption of

IVEP as the technique of choice for embryo production, mainly in zebu breeds. In fact, IVEP overcame the main limitation of superovulation: poor and inconsistent ovarian response to exogenous FSH stimulation commonly observed in most zebu breeds (Baruselli *et al.*, 2006). There were, however, at least two other reasons for the success of IVEP in Brazil.

The process of IVEP is still characterized by a low efficiency. Different studies reported COC recovery rates of approximately 70% using transvaginal follicular

aspiration in non-stimulated animals (Seneda et al., 2001; Viana et al., 2004); 10 to 40% embryo production (including maturation, fertilization, and culture to the blastocyst stage: van Wagtendonk-de Leeuw. 2006: Lonergan and Fair, 2008; Rizos et al., 2008); pregnancy rates ranging from 30 to 40% (Peterson and Lee, 2003; Pontes et al., 2009; Siqueira et al., 2009); and a quite high incidence of abortion and stillbirths (Peterson and Lee, 2003). Consequently, the overall efficiency, considering the number of calves born relative to follicles aspirated, was hardly higher than 10% (van Wagtendonkde Leeuw, 2006). In spite of a great effort into the development of each of the steps involved in IVEP, substantial gains are unlikely to occur as they are primarily limited by the quality of the recovered COCs (Blondin et al., 2002; Merton et al., 2003). Therefore, the efficiency and consequent economic viability of IVEP are closely related to the number of follicles available for aspiration (OPU) on the donors' ovaries and the quality and developmental potential of the recovered oocytes.

Females of zebu breeds are known for presenting many differences in ovarian physiology compared to European breeds, including a greater number of follicles recruited in each follicular wave and a greater number of follicular waves per cycle (Figueiredo *et al.*, 1997; Viana *et al.*, 2000), a lower persistency and diameter of the dominant follicle at deviation (Sartorelli *et al.*, 2005; Viana *et al.*, 2010a) and differences in the acquisition of ovulatory capacity by the dominant follicle (Gimenes *et al.*, 2008). These differences also account for a greater number of growing follicles throughout the estrous cycle and, as a

consequence, more COCs are recovered by OPU per procedure (Table 1) compared to European breeds (Lopes et al., 2006; de Roover et al., 2008). Based on partial results obtained from different commercial IVEP companies in Brazil (Table 2), we can estimate an average of 2.7 pregnancies per donor/aspiration session. In contrast, the compilation of IVEP activity in Europe from 2000 to 2003 (Thibier, 2001, 2002, 2004) showed a mean production of 1.6 embryos per aspiration session (28.209)embryos/18,140 OPUs), which. even considering a hypothetical pregnancy rate of 50%, would result in less than one pregnancy per aspiration, i.e., less than a third of the result observed in zebu breeds in Brazil. The European average number of embryos/aspiration is five to seven COCs recovered per donor, which is in agreement with the oocyte recovery rates reported in different studies involving Bos taurus (Gibbons et al., 1994; Goodhand et al., 1999; Lopes et al., 2006; de Roover et al., 2008; Merton et al., 2009). Besides the greater number of recovered COCs, the results of commercial companies evidenced higher embryo production rates in zebu breeds (Table 2). These fairly superior results can be a consequence of intrinsically better oocyte quality or a reflection of the positive cooperation effect resulting from a greater number of COCs in culture (Ferry et al., 1994; Donnay et al., 1997). The difference between Bos indicus and Bos taurus performance in IVEP systems resulted in a discrepancy in the percentage of embryos produced in vivo and in vitro relative to breed: zebu account for 97.3% of IVP embryos, but only 48.5% of the embryos produced by superovulation in Brazil.

Table 1. Results consolidated from four different IVEP companies in Brazil.

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End points	Mean value (n)	Range	
COCs recovered per OPU	19.9 (528,743/26,598)	15.2-24.4	
Embryo rate*	35.4% (123,624/348,957)	32.9-41.2%	
Pregnancy rate*	38.5% (30,729/79,798)	36.0-41.0%	

*Only embryos and pregnancies which could be linked to the number of COCs in culture and to embryos produced, respectively, were computed. (Viana, 2010; Embrapa; personal data).

Table 2. Comparison of emoryo production rates from a commercial rvEr company in Diazn.			
Subspecies	COCs (n)	Embryos (n)	Embryo rate (%)
Bos taurus breeds	8,200	2,098	25.6 ^a
Synthetic breeds	30,496	8,408	27.6 ^b
Bos indicus breeds	763,344	245,123	32.1 ^c
Total	802,040	255,629	31.9

Table 2. Comparison of embryo production rates from a commercial IVEP company in Brazil

^{a,b,c}Values followed by different letters, in the same column, differ (X^2 , P < 0.001). Adapted from Watanabe *et al.* (2008).

Another reason for the success of IVEP in Brazil is the scale effect. IVEP activity has high fixedcosts, but allows for optimization in the use of high-cost semen straws, and also an improvement in the logistics of recipients' synchronization and management, mostly due to a better predictability of oocyte yield per donor (Boni *et al.*, 1997). The gain in predictability is more evident if compared to *in vivo* embryo production, a technique that often shows coefficients of variation greater than 100% (Hahn, 1992). Consequently, when used on a large scale, the cost per pregnancy from IVEP can be lower than from conventional ET. Brazil has the largest commercial cattle herd in the world, approximately 205 million animals (Instituto Brasileiro de Geografía e Estatística, 2010), and one third of those are estimated to be cows and pubertal heifers. This large



and genetically heterogeneous herd created a huge demand for yearling bulls (in beef herds) and heifers (in dairy herds) each year that could not be met by artificial insemination (AI) or conventional ET. In this scenario. the usefulness of in vitro technologies to increase the number of offspring per donor in a short period of time (Thibier, 2005; van Wagtendonk-de Leeuw, 2006) seemed very attractive, disregarding eventual increases in economic costs. The scale effect also affected commercial activity itself. The requirement for a whole set of new knowledge and procedures resulted in the apearance of the first embryo companies focused only on in vitro technologies. After IVEP started to be the technique of choice for embryo production in zebu cattle and overcame conventional ET, traditional ET companies were pushed to adopt IVEP technologies. In the end, in vitro technologies became the standard procedure for the whole embryo industry.

IVF reaches the dairy sector (2006-present)

After a period of exponential growth, sustained mainly by beef breeds, Brazilian embryo production showed a trend to stabilize at about 300,000 transfers/year. The subsequent increase in IVEP was, at least partially, counterbalanced by the reduction in conventional ET. Although beef breeds were still responsible for 78.4% of the embryos transferred in 2010, a noticeable advance in IVEP after 2005 occurred mainly in dairy zebu breeds. The use of IVEP in the major zebu beef breed, Nelore, showed a negative trend in the 2005-2010 period (-24%), whereas in the most important zebu dairy breed, Gyr, IVEP increased 764% during the same period. The increasing importance of embryo technologies in dairy breeds can also be noticed if one considers the proportion of embryos produced in relation to the total number of births recorded (RGNs). Nelore and Gyr breeds, for example, accounted for 68.5 and 16.5% of the embryos produced, but for 83.0 and 4.9%, respectively, of all the RGNs among zebu breeds (Associação Brasileira dos Criadores de Zebu, 2010). Also, Fig. 2 shows that this expansion in embryo activity in dairy breeds was related to an increase in the use of IVEP, but not ET. This shift towards dairy breeds can be attributed, in a great extent, to the onset of using sexed semen, since the greater proportion of males born after IVF with conventional semen (Camargo et al., 2010) was one of the main reasons impairing the economic viability of IVEP in dairy breeds.



Figure 2. Participation of dairy breeds in the total number of embryos produced in Brazil during the period of 2005 to 2010, and the contribution of each technique to the total number. ET: embryos produced by superovulation (conventional embryo transfer); *in vitro*: embryos produced in a laboratory (IVEP).

The availability of sexed semen also opened a new set of possibilities in the dairy industry, exemplified mostly by the production of crossbred Zebu-Holstein animals. A dairy breed called Girolando (Gyr x Holstein) is the only crossbred with significant participation in both ET and in IVEP activity, responsible for 2.5% of the total. It is interesting to highlight that embryo technologies can be used in dairy breeds not only for the production of donor sires and dams, but also to provide replacement heifers for commercial farms (major income comes from selling milk, not animals). There is an ongoing push for the use of IVEP on a large scale to produce F1 Gyr x Holstein female calves (Pontes et al., 2009), with promising results. The resulting first generation crosses (F1) can also be used as oocyte donors to produce other crosses, such as 3/4 and 1/4 (further used to produce 5/8). The performance of F1 (1/2) and 1/4 donors in IVEP is close to or even better than the performance of Gyr donors, considering both the number of oocytes collected and embryos produced (Pontes et al., 2009). Another interesting feature of this new market is the use of IVEP to produce F1 and other crosses from some very highgenetic merit Gvr and Holstein donors, a strategy that would probably not be used with AI, or even ET. This new approach resulted in the apearance of a class of "elite" crossbred. high producing (>10.000Kg/lactation) dairy cows, similar to what is observed in purebred animals.

Despite of the recent increase in the use of *in* vitro technologies in dairy breeds, there are some important challenges ahead. The benefits of the scale effect, for example, can easily be achieved in beef, but not in dairy herds. Most dairy farms do not have enough area to support an independent recipient herd, and the use of lactating cows as recipients would require either the use of frozen IVP embryos or an increase in voluntary waiting period, which would probably impair the calving interval and/or calving distribution throughout the year. Although some progress has been recently accomplished in cryopreservation of in vitroproduced embryos, frozen-thawed embryos accounted for only 5 to 6% of the total IVP embryos transferred in 2009 (Viana et al., 2010b). The low efficiency of cryopreservation procedures for in vitro-produced embryos in Brazil seems to be directly related to inherent characteristics of the Bos indicus embryo, since similar pregnancy rates have been reported for frozenthawed in vitro and in vivo produced embryos in Bos taurus (Galli et al., 2001; Thibier, 2005). In regard to the restriction in the number of recipients available, an alternative would be the segmentation of the dairy industry, with the production of replacement heifers being concentrated in a few specialized reproductive centers. This organization, albeit very common in poultry and swine, is still new for the Brazilian dairy industry. The use of in vitro technologies to produce crossbred animals may consolidate this trend it the future.

Final remarks

IVEP technologies are interesting examples of innovation in livestock production in Brazil. Firstly, the development of reproductive protocols was based on the confluence of research efforts in correlated areas. Secondly, IVEP should not be considered merely as an improvement in the way bovine embryos are produced when compared to conventional ET, since it resulted in new products, procedures, applications, and, why not, a new market. Thirdly, the technology was quickly adopted by the private sector and replaced the preceding one (in vivo embryo production) as the standard procedure in zebu. Finally, IVEP caused a significant change in the scenario of the Brazilian embryo industry, first in beef and later in dairy industries, with predictable consequences for genetic progress and herd productivity.

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